

AP/3622  
TFL

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:	)	
	)	
Mark Landesmann	)	Group Art Unit: 3622
	)	
Application No. 09/758,239	)	Examiner: Khanh, Le
	)	
Filed: 1/12/2001	)	Atty. Docket No.: 084561-0103
	)	
For: Buyer Driven targeting of Purchasing Entities	)	Date: 5-10-2005
	)	
	)	
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	)	

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 2213-1450 on 5-10-2005

Signed: \_\_\_\_\_

Ashok Malani

**INFORMATION DISCLOSURE STATEMENT**  
UNDER 37 CFR §§1.56 AND 1.97(e)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

05/16/2005 EHAILE1 00000036 09758239

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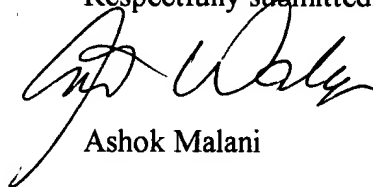
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This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

Applicants hereby state that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement.

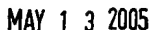
A fee of \$180 is attached in accordance with 37CFR1.17p.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Ashok Malani', is written over the printed name.

Ashok Malani

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Approved for use through 07/31/2006. OMB 0651-0031

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Substitute for form 1449/PTO

*(Use as many sheets as necessary)*

Sheet	1	of	1
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**Complete if Known**

Application Number	09/758,239
Filing Date	1/12/2001
First Named Inventor	Mark Landesmann
Art Unit	3622
Examiner Name	Khanh, Le
Attorney Docket Number	084561-0103

## U. S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

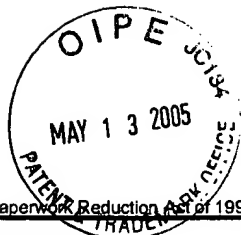
[illegible]

Examiner Signature		Date Considered	
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

**Complete if Known**

Application Number 09/758,239

Filing Date 1/12/2001

First Named Inventor Mark Landesmann

Art Unit 3622

Examiner Name Khanh, Le

Sheet 1 of 1 Attorney Docket Number 084561-0103

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	B1	FIRST OFFICE ACTION on Application 10/727,535, with filing date of 12/05/03 and mailing date of office action 12/14/2004	

Examiner Signature	Date Considered
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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